



“Ponchos keep kids warm but let them move. And for babies, a poncho can come and go easily as they go from feeding to napping to playing!”

Super Natural Baby Blanket + Poncho in Khaki, \$58, branchhome.com

“Our darling organic-cotton sweater is hand knit in Kenya by a women’s co-op I work with and adore. We make them with organic yarn and water-based, eco-friendly dyes.”

Barley & Birch Erin Sweater in Green, \$50, vivibambini.com



“These booties are made in New Zealand from lambs that have passed on from natural causes. They’re so soft, warm, and durable, and remind me of the time I spent studying there.”

Kina Lamb Booties in Spice, \$38, fawnandforest.com



“This lovey is a favorite of every child I get it for. They love wrapping up in it and still being able to play with the cute bunny.”

Petite Miette Mini Miette in Berry Patchwork, \$24, petitemiette.com

Kyle Smitley

was inspired to start Barley & Birch after her research project for a clothing retailer revealed several less-than-green practices at some major



organic kids’ clothing lines. So Barley & Birch uses 100% certified organic cotton and non-polluting water-based inks, offsets its emissions, and donates more than half its profits. Smitley was one of *Inc.* magazine’s Coolest Young Entrepreneurs in 2009.